

SOPHIE TOLEDANO

GRAPHIC & UX/UI DESIGNER

CONTACT

📞 786-451-6113

✉️ sophietoledano2@gmail.com

in [linkedin.com/in/sophie-toledano](https://www.linkedin.com/in/sophie-toledano)

🌐 sophietoledano.com

EDUCATION

2021-2025

UNIVERSITY OF MIAMI

- Bachelors of Fine Art in Graphic Design
- Minors in Interactive Media & Art History
- GPA: 3.9
- Achievements:
 - Dean's List
 - Provost Honor Roll
 - Artwork selected for the ASHE Student Fall Show

SKILLS

- Wireframing & Prototyping
- Visual Design & Layout
- Branding & Identity Design
- Typography
- Responsive Web Design
- User Research
- Information Architecture
- Problem Solving
- Strategic Thinking
- Creativity & Visual Storytelling
- Team Collaboration

WORK EXPERIENCE

Aware Therapy - Miami, FL

MAY 2023 - PRESENT

Social Media Manager & Website Developer

- Create and manage social media content tailored to the brand's style and audience, promoting mental health awareness.
- Edit and produce reels to make content visually engaging and shareable.
- Plan and execute marketing strategies to grow reach and engagement.
- Currently designing and developing the company website to improve online presence and accessibility.

University of Miami - Miami, FL

FEB - MAY 2025

Glass Studio Assistant

- Assisted Professor & Artist Jenna Efrein with personal glass commissions, including projects for the Hilton and Miami F1 Race.
- Performed tasks such as glass crushing, shifting, and preparing materials for final pieces.

The Miami Hurricanes - Miami, FL

AUG 2023 - JAN 2025

Graphic Designer & Illustrator

- Designed illustrations for the university newspaper to accompany published articles, creating a cohesive visual narrative.
- Created engaging visual text and imagery to capture attention and enhance the reader's experience.

San Interactive - Telaviv, Israel

MAY - JULY 2023

Website Designer Intern

- Worked with the design team to meet project goals, conducting research for images and content to strengthen website design.
- Resized and optimized images for seamless integration, ensuring a polished and user-friendly experience.
- Designed visual elements that supported the site's overall look and usability.

Social Wonder Agency - Remote

JUNE - AUG 2022

Social Media Intern

- Researched audience preferences to align content with customer goals.
- Created social media content for small business owners, including entrepreneurs, beauty salons, and real estate professionals.

OTHER

- **Tools:** WordPress, Figma, Illustrator, Photoshop, InDesign, Lightroom, After Effects, Canvas, HTML & CSS code
- **Languages:** Fluent in English & Spanish
- **Interests:** Reading fantasy books, painting, obsessing over pop culture, and pretending I'm a chef.